



NATIONAL APEX CHAMBER



# PHDCCI WEEK

## INTERNATIONAL

15-19 March 2021 | 10:00 AM to 7:00 PM



**EAST ASIA, SOUTH EAST ASIA  
& OCEANIA DAY**  
Monday, 15th March 2021



**Europe & CIS Day**  
Tuesday, 16th March 2021



**AMERICAS DAY**  
Wednesday, 17th March 2021



**MENA DAY**  
Thursday, 18th March 2021



**SOUTH ASIA DAY**  
Thursday, 18th March 2021



**AFRICA DAY**  
Friday, 19th March 2021

## CONCURRENT EVENTS

**G20 A2 C1 E** **GLOBAL RESIDENCY & CITIZENSHIP VIRTUAL EXPO 2021**  
International Virtual Conference & Exhibition on  
Global Residency, Citizenship, Luxury Lifestyle and Real Estate

**G20 R2 E1** **GLOBAL REAL ESTATE VIRTUAL EXPO 2021**  
International Virtual Conference & Exhibition on  
Global Residency, Citizenship, Luxury Lifestyle and Real Estate

**GTI EXCON**  
Global Trade and Investment  
Investment Board | Free Trade Zones | Industrial Parks  
Virtual Edition Thu 18th - Fri 19th, March 2021 | 11am-7pm (IST)

International Conference on  
**TUBE MANUFACTURING**  
Focused on Cosmetic, Pharma and Consumer sector  
**18- 19 MARCH 2021**  
BE THERE TO EXPLORE, EXPAND AND EXTEND

## OBJECTIVE

The International Affairs and Trade Fairs Committee of PHDCCI is organising the virtual “PHDCCI International Week” from 15-19 March 2021 wherein each of the weekday will focus on India's Economic and Trade relations with one region and deliberate upon the Business Opportunities and Challenges faced by the Industry & Stakeholders while doing business in the region. The virtual platform will be created by PHDCCI in a 2D environment consisting of Hybrid Conference Halls and Exhibition Area.

## STRUCTURE OF PHDCCI INTERNATIONAL WEEK

The International Week will endeavour to bring a gamut of activities under a single umbrella, each geography based day will have activities based on following pattern:

- Inaugural Session
- Plenary Sessions (Pre & Post Lunch)
- Hybrid Exhibition Hall (on all the days)
- B2B Meetings

## PARTICIPANT PROFILE

- Head of Foreign Missions in India and Indian Missions Aboard
- National and Regional Investment Banks
- Leading Investors/Traders
- Head of Chambers of Commerce & Trade Associations
- Captains of Industry from India and the respective region
- Think Tanks, Research organisations and Academia
- Media

## KEY TAKEWAYS

- Platform to network with Head of Mission, Businessmen, Policy makers and representatives from International organisation
- Recognizing and understanding various opportunities in the key sector/areas
- Seeking new and unprecedented business partnerships
- Exploring project financing and funding opportunities
- Informative Session for professionals and business seeking to expand their business globally
- Networking with Industry leaders and policy makers
- Sharing success stories and best global business practices



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**PHDCCI**  
**INTERNATIONAL WEEK**

# INDIA-EAST ASIA & OCEANIA DAY

**HYBRID CONFERENCE AND EXHIBITION**

## **STRENGTHENING INDIA - EAST ASIA & OCEANIA: CHANGING DYNAMICS OF INDIAN RELATIONS**

**Monday, 15th March 2021**

### Overview

Countries in East Asia and Oceania are an increasingly important component of India's Act East policy. The India-East Asia and Oceania economic relationships have undergone evolution in recent years. Visits by the respective Ministers and a reciprocal visit by Indian Prime Minister in recent years demonstrate the importance the regions are placing on the relationship. Trade and commercial links between the India and the respective nations in the region began to deepen since the turn of the century. India has historically enjoyed very close and cordial ties with Japan, South Korea, Hong Kong, Taiwan, Australia, New Zealand, Fiji and Papua New Guinea.

India's interaction with the Pacific Island Countries is largely driven by the presence of sizeable Indian Diaspora in the region. While India and countries of the region are making continuing efforts to build at strategic partnership, the relationship is yet to develop to its full potential. India can consider East Asia and Oceania as a strategic region with especially those which create value addition natural resources. There is enormous scope for closer ties with India; a sustained engagement would benefit both in the economic, political, and strategic domains.

### Objective

There is widespread acknowledgment of high complementarity between India and East Asia and Oceania nations in multiple sectors. According to multiple studies, each of the countries stand to gain much from cooperation in automobile, pharma, chemical, electronics, textile and food processing and in each of these cases, India offers a sound manufacturing base and market for countries in East Asia and Oceania. The session will envisage deliberation on the changing dynamics of Indian relations with respective countries in East Asia and Oceania region.

### FOCUS SECTORS

- Science & Technology
- Mining
- Tourism
- Engineering
- Agriculture
- Renewable Energy
- Marine Resources
- ICT



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# INDIA- SOUTH EAST ASIA DAY

HYBRID CONFERENCE AND EXHIBITION

## STRENGTHENING INDIA - SOUTH EAST ASIA: PROJECT PARTNERSHIP THE WAY FORWARD

Monday, 15th March 2021

### Overview

India's focus on a strengthened and multi-faceted relationship with South East Asia is an outcome of the significant changes in the world's political and economic scenario since the early 1990s and India's own march towards economic liberalisation. India's search for economic space resulted in the 'Look East Policy'. The Look East Policy has today matured into a dynamic and action oriented 'Act East Policy'. India's relationship with South East Asia is a key pillar of our foreign policy and the foundation of our Act East Policy. The up-gradation of the relationship into a Strategic Partnership in 2012 was a natural progression to the ground covered since India became a Sectoral Partner of the South East Asia in 1992.

The partnership is poised to get deeper since both India and South East Asia economies are some of the most dynamic emerging economies in the recent decades, witnessing high growth rates. Both the regions have an increasing middle class population and have largely been driven by market-driven trade and foreign direct investment.

### Objective

In recent years, South East Asia has become one of India's largest trading partners. Post India-South East Asia FTA, total trade between the two regions has expanded substantially from US\$ 45.34 billion in 2008-09 to US\$ 86.91 billion in 2019-20. India's exports to South East Asia increased phenomenally from US\$ 19.14 billion in 2008-09 to US\$ 31.54 billion in 2019-20 while India's imports from South East Asia rose considerably from US\$ 26.2 billion in 2008-09 to US\$ 55.36 billion in 2019-20. India's trade with South East Asia is mainly directed towards Singapore, Malaysia, Indonesia, Thailand and Vietnam, with whom India shares strong economic relations. These five countries are the largest destinations for India's exports in South East Asia as well as the largest sources for India's imports. In the South East Asia region, Singapore is the largest destination for Indian goods and Indonesia is the largest source of imports for India.

FDI inflows from South East Asia region to India since the year 2000 are over USD 77 billion while South East Asia region has also enjoyed robust Indian investments. Over the years, India has invested in South East Asia in varied sectors namely information technology, chemicals, pharmaceuticals and metal products. On the other hand, Southeast Asian companies have invested in India in telecommunications, construction, roadways, financial services, etc. Cooperation between India and Southeast Asia has gone beyond trade and investment to include skill development, capacity development, people-to-people contact, culture and tourism. The objective of the Session is to identify specific opportunities of trade for the mutual benefit of Indian and South East Asia counterparts and both the countries can leverage from their respective technical expertise to build upon the strong foundation laid by rising joint investments.

### FOCUS SECTORS

- Electronic Goods
- Food Processing
- Chemicals
- Gems & Jewellery
- Machinery



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# INDIA-EUROPE DAY

**HYBRID CONFERENCE AND EXHIBITION**

**STRENGTHENING INDIA-EUROPE ECONOMIC RELATIONS**

**THE WAY FORWARD**

**Tuesday, 16th March 2021**

## Overview

In today's world, when economic structure of any nation is considered as benchmark of any country, India-European relations are growing strength to strength. India-Europe trade and investment relations have seen significant changes and has been defined by deepening integration over the past decade. Between Europe and India, regular and effective political and business dialogue has helped reach a balanced and forward looking relation. Our friendship with the countries of European region have been historic and natural.

India's exports to entire Europe (including countries of European union, European Free Trade Association and other European countries) stood at USD 60.52 billion while our imports from them stood at USD 32.65 billion, the continuing trade trajectory holds an immense potential for enhancement and furtherance of bilateral trade and investment cooperation between India and Europe. On the other hand, Indian companies have invested over EUR 50 billion in Europe since 2000 with the United Kingdom, Germany, Netherlands and Belgium as preferred destinations. Some of the Central European countries like Romania, Czech Republic, Hungary and Poland are also target countries for Indian investments. Around 20% of investments are in the IT sector followed by automotive, manufacturing and steel. Europe companies have also been one of the largest contributors of the FDI in India, over 6,000 active companies are working in India.

## Objective

Europe offers attractive opportunities in terms of technology-sharing and know-how, providing high-level synergies in sectors where European companies are world leaders. This includes infrastructure, transport, telecom, Automobiles, Education, IT & ITES, etc. Europe has much to offer to India from large scale infrastructure projects to world class experience in services sectors. The objective of the Session will be to deliberate on how Indian Industry can leverage from the expertise of the European counterparts, while highlighting Indian competence in attracting European FDI & measures to further bilateral trade. The deliberations of the day will also cover the prospects and future of the India-Europe Free Trade Agreement.

## FOCUS SECTORS

- Automotive
- Pharmaceuticals & Healthcare
- Chemicals
- IT, ITES & ICT
- Automobiles
- Infrastructure
- Food Processing
- Petroleum & Natural Gas
- Tourism
- Education



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# INDIA-CIS DAY

**HYBRID CONFERENCE AND EXHIBITION**

# DESTINATION CIS

**Tuesday, 16th March 2021**

## Overview

India has had close historical links with Central Asia, our relations date back to the days of the Great Silk Road. Also, the two regions share their taste in art and culture. Both India and CIS region should now convert their historic and cultural partnership into a mutually beneficial multi-faceted strategic partnership. Efforts will have to be made to bridge existing information gap and emphasize on the new emerging areas of cooperation.

Our relations with the CIS states have developed in a unique and special way. There has been an increase in the economic relationship between the countries of the CIS region and India in the recent years due to economic liberalization techniques adopted by countries of the CIS region and India. India's export to the CIS region reached USD 4.2 Billion in 2019-20 posting a phenomenal growth of 21%.

## Objective

As part of the 'extended neighbourhood', many economies of the CIS region strive to overcome the challenge of seamless connectivity for trade in goods, investment linkages and business partnerships with India. Resources in abundance from agricultural produce to untapped reserves in the oil and gas sector - CIS region calls for India's urgent attention to jointly collaborate for economic progress in development. It is the opportune time for the Indian businessmen to work in a closer cooperation with their CIS counterparts. The session deliberate on the opportunities in sectors like Tourism, Pharmaceuticals & Healthcare, Machinery & Mechanical appliances, Gems & Jewellery, Oil & Gas, Banking & Finance, Agro & Food Processing, Textiles, Leather & Rubber through focussed discussion with Head of Indian Mission in CIS, Heads of Missions in India, Chamber of Commerce in India & CIS countries, etc.

## FOCUS SECTORS

- Tourism
- Pharmaceuticals & Healthcare
- Machinery & mechanical appliances
- Gems & Jewellery
- Banking & Finance
- Agro & Food Processing
- Textiles
- Leather & Rubber



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**INTERNATIONAL WEEK**

# **INDIA-AMERICAS DAY**

## **HYBRID CONFERENCE AND EXHIBITION**

### **GRULAC - INDIA BUSSINESS TALK**

Wednesday, 17th March 2021

#### **Overview**

PHD Chamber of Commerce and Industry is virtually organising the first edition of GRULAC – INDIA BUSSINESS TALK an Exclusive Business Talk with the Group of Latin and Caribbean countries (GRULAC).

The Latin America and the Caribbean (LAC) region is one of the major growth engines of the world. Like India, the region has remained largely resilient to global economic turmoil and has stayed on the path of growth matching India's attractiveness for investment. Presently around 20 countries of the region have their mission based in New Delhi. Over the years, India's tie with Latin America have expanded beyond trade and investment to cooperation in areas such as energy, knowledge sharing as well as in multilateral fora such as G-20, BRICS and IBSA (India, Brazil, South Africa). India enjoys a Preferential Trade Agreement with MERCOSUR and also enjoys Observer member status in Pacific Alliance group.

India's exports to Latin America have grown at a robust rate. Indian pharmaceuticals, automobiles, textiles, chemicals, machinery and other value added products have found dedicated customers all over the region. Indian companies - UPL, Godrej, Hero and others – have bought local companies or invested in greenfield projects. Over a dozen Indian software companies employ from a few dozen to several thousand software professionals in development and delivery centres all over Latin America.

#### **Objective**

India has become a major trading partner of many countries in the region. It has also sought to engage the countries of the region- on a bilateral and multilateral basis - with a view to expanding these economic links.

The GRULAC-INDIA BUSINESS TALK will primarily focus on sector specific business discussions between the Group of Latin American and Caribbean Countries (GRULAC) and the Indian Industry. It envisages to bring on board the GRULAC missions based in New Delhi, senior bureaucrats from the Ministry of External Affairs, Ministry of Commerce and Industry, Government of India, Captains of the Indian Industry and Research organisations, amongst others.

#### **FOCUS SECTORS**

- Textile
- Construction, Engineering & Mechanical Products
- Mining & Energy
- Computer Software & IT
- Chemicals
- Pharmaceuticals & Medical
- Devices
- Automotive & Autoparts
- Agricultural & Food Processing
- Tourism
- Apparels
- Gifts & Accessories
- Furniture



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# **MENA DAY**

## **HYBRID CONFERENCE AND EXHIBITION**

### **INDIA-MENA: THE NEW DYNAMICS**

Thursday, 18th March 2021

#### **Overview**

The MENA is an important strategic region for India with profound geopolitical and geo-economic. Till date, India Exim Bank has supported 64 Indian companies for setting up ventures in the MENA region, with a sanctioned amount of Rs. 6,684 crore, in various sectors. The recent years have seen a number of promising developments. India has a lot of advantages going for it now - large market size, established technology hub, cheaper operation costs, good talent, high volumes, and historic cultural relations with the Middle East. A wide range of economic and structural reforms were adopted in the region while public and private investment projects were launched to pursue economic diversification and human capital development as well as investment in oil and gas, infrastructure, and other economic sectors.

#### **Objective**

While oil is the key trading commodity between regions, non-oil trade has been largely unexplored. MENA's competitive advantage in other sectors such as petrochemicals, basic materials and fertilisers is yet to be fully explored while countries of the MENA region could benefit from India's expertise in the services sector, particularly IT-enabled services, science and technology and education. The objective of the session is deliberate upon the non-oil sectors where the Indian business could partner with their counterparts in the region.

#### **FOCUS SECTORS**

- Oil and Gas
- Healthcare & Health-tech
- EPC services
- Shipping and mining
- Cyber Security
- Artificial Intelligence
- IT & ICT
- Infrastructure & Construction textiles
- Automotive
- Chemicals and Dyes,
- Agroprocessing & irrigation
- Renewable energy
- Construction & Engineering



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# **INDIA - SOUTH ASIA DAY**

**HYBRID CONFERENCE AND EXHIBITION**

## **INDIA-SOUTH ASIA: SUSTAINABLE ECONOMIC GROWTH**

**Thursday, 18th March 2021**

### **Overview**

India has historically enjoyed very warm and cordial relations with most of the South Asian countries, close proximity, strong people to people connect, free flow of goods and services have remained as the key pillars of the strategic partnership.

Over the past few years, South Asia has sustained a period of robust growth. In the coming years, the World Bank expects countries in South Asia to continue this growth trajectory, estimated at 6.3 percent in 2020 and 6.7 percent in 2021. While many of these economies have a considerable share of revenues from international exports, domestic demand is expected to be the primary driver for growth in the near.

### **Objective**

Indian exports to countries of the South Asian region stood at USD 21.94 billion while our imports constituted of USD 3.83 billion. Several Indian companies are operating in various South Asian countries, while the Government of India has also build several mechanisms to ensure socio economic and overall development of the region. The session will host several deliberations with the Heads of Indian Mission in South Asian region, Heads of South Asian Missions in New Delhi, Chambers of Commerce from India and South Asia, etc.

### **FOCUS SECTORS**

- Science & Technology
- Mining
- Tourism
- Agriculture
- Renewable Energy
- Marine Resources



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# INDIA-AFRICA DAY

**HYBRID CONFERENCE AND EXHIBITION**

## INDIA-AFRICA: PROJECT PARTNERSHIP- THE WAY FORWARD

Friday, 19th March 2021

### Overview

India's engagement with Africa, especially at a time when the partner region's geopolitical and geo-economic situation is changing, deserves serious consideration. Africa is increasingly being viewed as a land of opportunity and promise, not a region of conflict and poverty as before. Africa and India have social and economic relations dating back many centuries. Deepening relations have been reflected in the patterns of trade and investment, as well as people-to people interactions, cultural exchanges and cooperation at the continental and at the regional and bilateral levels. Trade and investment relations have witnessed strong growth in the recent past, reflecting expanding economic opportunities in both Africa and India. The bilateral relationship has expanded to include socio-political and commercial issues, capacity building, development cooperation, and economic and technological initiatives. As “development partners”, Africa and India have demonstrated eagerness and enthusiasm to enhance bilateral relations through initiatives that seek to strengthen their partnership against the backdrop of deepening South-South cooperation and mutually beneficial expectations and outcomes.

### Objective

India- Africa partnership has seen phenomenal growth, our bilateral have grown from a mere USD 7.2 billion to phenomenal USD 67 billion in 2019-20 despite the pandemic. While investment wise, India has been a steady partner in Africa socio-economic development, huge investments by several Indian companies in sectors such as infrastructure, telecom, education, IT, Healthcare, agriculture, etc. valuing to over USD 54 billion make India 5th largest investor in Africa. The Government of India through its several mechanisms such as Lines of Credit (LoC's) have greatly contributed to the development of Africa. The objective of the Sessions shall be to identify the opportunities that can be leveraged by the Indian businessmen in several key sectors post pandemic, through focussed discussions with Indian diplomats in the continent, heads of African missions in India, Banks, Chamber of Commerce, etc.

### FOCUS SECTORS

- Healthcare
- Agriculture
- Telecom
- Technology and Fintech
- Defence and Security
- Tourism
- Banking
- Solar Energy
- Infrastructure
- IT & ICT



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# HYBRID CONFERENCE AND EXHIBITION

# GLOBAL RESIDENCY AND

# CITIZENSHIP EXPO (GRACE 2021)

Thursday, 18<sup>th</sup> – Friday - 19<sup>th</sup> March 2021

## Overview

Global Residency & Citizenship Expo is a dynamic platform that offers various alternatives of citizenship and residency across the world to High Network Worth Indian residents.

The expo aims to bring together Global Residency & Citizenship consultants, legal consultants, government bodies, property developers and other stakeholders under one roof to cater the ever growing demand of potential Indian immigrants.

GRACE will be the only platform which will assist all the exhibitors with pre-aligned one to one B2B and B2C meeting during the two day of the expo.

## Objective

- Presentations by Individual companies and consultants, legal and financial experts and foreign government bodies to invited HNIs at the Conclave
- 2000+ Expected Visitor
- Professional guidance and consultancy during the event from residency and citizenship advisers
- B2B forum for international companies to appoint local representatives
- Country presentation
- 40+ Citizenship & Residency Programs

## Exhibitor Profile

- Immigration companies/Lawyers
- Luxury property developers and agents.
- EB5 Regional Centers
- International Law firms
- International Investment Consulting Firms
- State & Local Associations and Chambers
- Private banks
- Personal financial consultancies

## Visitor Profile

- Indian HNIs and Business Person
- Potential immigrants
- Relevant Embassy Officials
- Approved/accredited consultants
- Overseas real estate buyers
- International entrepreneurs
- Immigration companies
- Law firms
- International real estate agencies
- Investment funds
- Wealth Managers & Chartered Accountants



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# HYBRID CONFERENCE AND EXHIBITION INTERNATIONAL CONFERENCE ON TUBE MANUFACTURING (ICTM)

Thursday, 18<sup>th</sup> – Friday - 19<sup>th</sup> March 2021

## Overview

Indian packaging industry will see notable growth over 2016-2021, growing at a CAGR of 9.2% as compared to 6.2% during 2011-2016. The growth of the Indian packaging industry will be heavily influenced by changing demographics such as growing urbanization and the rising proportion of middle class consumers. This growth is largely driven by its low cost and flexibility to suit multiple shapes and sizes, convenience, and low-carbon foot print on the environment as compared to Rigid Plastics. Tubes are easy to use and convenient, making them the preferred packaging choice for products in the categories of Beauty & Cosmetics, Pharma & Health, Food, Home and Oral. With the introduction of Plastic Waste Management rules, the Indian government has shown serious intent to curb the pollution problems arising from the growing levels of plastic waste that is not collected and not re-used/recycled. This has created a serious threat to packaging industry.

Industry needs immediate transitional shift from plastic to biomaterials (biopolymers) that are produced from renewable sources. International Conference on Tube Manufacturing will be focused on advancement in tube manufacturing technology, their industrial application developments, solutions for mass production and topics concerning quality control, AI manufacturing or forming, etc. Delegates from all over the India and abroad would come to attend this conference to exchange their ideas and results.

## Objective

International Conference on Tube Manufacturing offers all participants an opportunity to benefit from Plenary Lectures, Keynote Addresses, Review and Forecast Papers, Poster presentations and panel discussions by eminent policy-makers, scientists and technologists during the conference and exhibition.

The exhibitors will showcase the latest equipment, technology & solutions for industry to stay competitive with global standards. The visitors will have the opportunity to see & network with fellow professionals from different countries and to exchange experiences and knowledge and focus on how to tackle the problems. It will also provide opportunity to attendees to present ideas and work to others and learn beyond their field or interest, identify latest technology that suits their business.

## FOCUS SECTORS

- Primarily manufacturers and suppliers of raw materials and ingredients
- Labeling companies
- Printing Companies
- Packaging Companies
- Pharmaceutical companies
- Beauty, cosmetics and personal care in gradients industry
- Food industry



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# HYBRID CONFERENCE AND EXHIBITION

# GLOBAL REAL ESTATE

# EXPO (GRE 2021)

Thursday, 18<sup>th</sup> – Friday - 19<sup>th</sup> March 2021

## Overview

Global Real Estate Expo is a dynamic platform that offers various alternatives of investment in real estate across the world to High Network Worth Indian residents.

The expo aims to bring together Global Real Estate luxury developers, agents, government bodies and other stakeholders under one roof to cater the ever growing demand of potential Indian immigrants.

GRE will be the only platform which will assist all the exhibitors with pre-aligned one to one B2B and B2C meeting during the two day of the expo.

## Objective

- Presentations by Individual companies and consultants, legal and financial experts and foreign government bodies to invited HNIs at the Conclave
- 2000+ Expected Visitor
- Professional guidance and consultancy during the event International Real Estate Experts
- B2B forum for international companies to appoint local representatives
- Country presentation
- 40+ International Real Estate Investment opportunity

## Exhibitor Profile

- International Luxury Property Developers
- International Commercial, Hotel & Leisure Developers
- Banks and Leasing Companies
- Real Estate Funds / REITS
- Lawyers, Auditing companies
- Investment Authorities/ Free zones
- International Chamber of Commerce
- City Promotion Agencies/Authorities
- Investment Promotion Boards
- Fund Management Companies
- Free Trade Zones

## Visitor Profile

- HNI's and Industrialists
- Real Estate Agents
- Relevant Embassy Officials
- Approved/accredited consultants
- Overseas real estate buyers
- International entrepreneurs
- Immigration companies
- Law firms
- International real estate agencies
- Investment funds
- Wealth Managers & Chartered Accountant



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# HYBRID CONFERENCE AND EXHIBITION

# GLOBAL TRADE AND

# INVESTMENT EXCON (GTI) 2021

Thursday, 18<sup>th</sup> – Friday - 19<sup>th</sup> March 2021

## Overview

Global Trade and Investment (GTI) Virtual Excon 2021 is India's first of its kind platform that will focus on the International and National Investment Boards, Free-Trade Zones, Special Economic Zones, trade and investment promotion organizations, industrial parks etc.

The current global pandemic has banned travel worldwide which has made it difficult for the having a conducive environment such as an offline exhibition to carry out business with Indian investors. The GTI Virtual Excon is a solution to help international and national investment board and FTZs to explore the potential clients in the current situation.

The show will also see the participation of Investment boards and free-trade zones in India and international to showcase their infrastructure, locational advantages, facilities, tax/economic benefits and services.

## Objective

- To network and make new business connections, share information, and establish business deals.
- To showcase the potential of your country and FTZ and investment opportunity
- To interact with manufacturers, providers, potential clients, distributors and agents.
- To meet other industry professionals in B2B meetings.
- To discover new market trends and technologies.
- To meet with Government bodies, federations, chambers of commerce

## FOCUS SECTORS

- Agriculture
- Automotive
- Clothing & Textiles
- Construction
- Consumer Goods
- Energy & Power
- Furniture & Interior
- Healthcare
- Infrastructure
- Logistics
- Food
- Machinery Equipment
- Manufacturing Industry
- Property & Real Estate
- Tourism & Hospitality
- Defense & Security
- Information Technology (IT)

PLATINUM SPONSOR





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# SPONSORSHIP MATRIX

Categories	Platinum	Gold	Silver
<b>Sponsorship Amount</b>	<b>(INR 5,00,000/USD 7,000*)</b>	<b>(INR 3,00,000*/USD 4,000*)</b>	<b>(INR 1,00,000*/ USD 1,500*)</b>
<b>Pre-Virtual Expo Deliverables</b>			
Logo on marketing collaterals (Brochure & Artwork)	✓	✓	✓
Mass Mailer to the database with Partner Profile	✓	✓	✓
Social Media Promotion (Linkedin, Facebook, Twitter, Youtube, Instagram)	✓	✓	✓
Mention of Sponspor in the Pre-Virtual Expo Press Release	✓	✓	✓
<b>During the Virtual Expo Deliverables</b>			
Opportunity to virtually co-inaugurate the Virtual Expo and Conference	✓	✓	✓
Opportunity to deliver a presentation at the webinar during Virtual Expo	<b>2 (15min each)</b>	<b>1 (15min)</b>	<b>1 (15min each)</b>
Opportunity to participate in Panel Discussions	✓	✓	✓
Virtual Exhibition Area	First preference for of Virtual Booth positioning	Second preference for of Virtual Booth positioning	Third preference for of Virtual Booth positioning
Social Media Promotion	✓	✓	✓
Company video to be played on all screens during break	✓	✓	✓
Matchmaking with the potential clients	✓	✓	✓
Complimentary Delegate link to attend the Webinar during the expo	<b>15</b>	<b>10</b>	<b>8</b>
<b>Post-Virtual Expo Deliverables</b>			
Complete Delegate list	✓	✓	✓
Promoting Partner testimonial on Post Expo Press Release	✓	✓	✓
Pictures and Videos of Presentation delivered at the Expo webinar	✓	✓	✓

*\*Inclusive of GST*



## NATIONAL APEX CHAMBER

# FOR SPONSORSHIP & PARTICIPATION, PLEASE CONTACT

### International Week

- East Asia, South East Asia & Oceania Day
- Europe & CIS Day
- Americas Day
- MENA Day
- South Asia Day
- Africa Day

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### Global Residency and Citizenship Expo (GRACE 2021)

### Global Trade and Investment Excon (GTI) 2021

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## PHD CHAMBER OF COMMERCE AND INDUSTRY